



General Information About Your Company?

1. What's your mission statement?
2. How many types of services, products, events, groups, etc. do you have?

PHYSIOTHERAPY	CHIROPRACTIC	OCCUPATIONAL THERAPY	CORPORATE HEALTH	MASSAGE THERAPY	COUNSELING
Physiotherapy	Consultations & Adjustments	Occupational Therapy	Corporate Health	Massage Therapy	Psychology and Counseling
Acupuncture	Sports Chiropractic	Headache & Migraine Management	Ergonomic Assessments	Deep Tissue Massage	Sports Psychology
Dry Needling	Applied Kinesiology	Back Pain Management	Workplace Massages	Sports Massage	Cognitive Behavioral Therapy
Rehabilitation		Posture Screening & Spinal Analysis	Health and Wellness Seminars	Swedish Massage	Eating Disorder
Sports Rehabilitation		Arthritis and Joint Therapy	Manual Handling Training	Trigger Point Therapy	Talk Therapy
Functional Movement Re-Training		Myofascial Release Therapy	Return to Work Programs	Scar Tissue Massage	Self-Esteem Counseling

Look at these chiropractic services and how they're divided into different categories. Do you have different types of products, groups, or events that can be divided into different categories?

3. Do you have blog articles?
 - a. What are the different categories and/or taxonomies of your articles?

Chiropractic manipulation proved to be 5x more effective than medication (NSAIDs) and just over 2x more effective than acupuncture following 9 weeks of treatment.

Approximately 27.3% of patients from the spinal manipulation group reported being asymptomatic after 9 weeks compared to 9.4% of the acupuncture group and 5% of the medication group. None of the participants receiving spinal manipulation and acupuncture suffered from an adverse event however, it was noted that 6.1% receiving medication had experienced an adverse event.

Overall general health status was improved by 47% for the participants receiving spinal manipulation, 15% for the acupuncture group and 18% for the medication group. Limitations to the study include exclusion of patients with existing health conditions such as osteoarthritis and spondylolisthesis, and varying durations of chronic spinal pain amongst the groups (Chiropractic: 8.3 years, acupuncture: 6.4 years, medication: 4.5 years). The study yielded clear results however, confirmation from future larger studies is required.

From this study alone, it is a clear indication that Chiropractic care proves to be superior for relieving chronic spinal pain in comparison to acupuncture and medication. The results also demonstrate that there is an evident improvement in overall health status beyond pain relief in those receiving Chiropractic care compared to the remaining two modalities. Chiropractors aim to educate the public on the powerful role Chiropractic care has in restoring health and wellbeing, and just this alone has been demonstrated in the study.

Resources

- Giles LGF, Muller R. Chronic Spinal Pain: A Randomised Clinical Trial Comparing American, Acupuncture, and Spinal Manipulation. Spine. 2003; 28(14):1490-1502
- Australian Institute of Health & Welfare. Impacts of chronic back problems. Canberra: AIHW; August 2016. Available from: https://www.apsoc.org.au/PDF/Publications/20160816_AIHW_Impacts_of_Chronic_Back_Pain.pdf

Categories

- > Chiropractic News (34)
- > Health News (14)
- > Occupational Therapy News (10)
- > Physiotherapy News (33)
- > Recent News (46)
- > Sponsored Clubs (4)
- > Uncategorized (4)

Discover

- ANKLE
- ATHLETES
- BABIES
- BACK PAIN
- CAFFEINE
- CAR ACCIDENTS
- CHARITY
- CHARITY DRIVE
- CHIROPRACTOR
- CLOUGH
- DEFICIENCY
- DISC
- DRY NEEDLING
- ELBOW
- FACET
- FITNESS
- FUNCTIONAL MEDICINE
- HEADACHES
- HEART DISEASE
- HERNIATED DISC
- INJURY
- MAGNESIUM
- MASSAGE
- MOVEMENT
- MUSCULAR DYSTROPHY
- NECK
- NERVOUS SYSTEM
- NEW PARENTS
- PAIN
- PHYSIOTHERAPY
- PREVENTION
- PROSTATE CANCER
- SHOULDER
- SITTING
- SLEEP
- SNORING
- SPINE
- SPRAIN
- TENNIS
- THERAPY
- TREATMENT
- TRIGGER POINT
- VITAMIN D
- WELLNESS
- WHIPLASH



The Designer Developer

You see the different categories. They have categories for chiropractors, occupational therapy, physiotherapy, recent news, and sponsored clubs. Think of categories as the different types of topics that you'd write about.

Taxonomies are the different type of topics that an article covers. For example, this article covers "ankles", "athletes", "back pain".

4. Do you have any frequently asked questions?

5. How does your company make money?

Explain to me in one sentence as if I were a 5th grader, what do you do?

6. Do you have customer testimonials?

7. How many pages do you think you'll have?

Based on the number of services, articles and other possible pages like the homepage, about, contact, blog.

a. How many of these pages are going to be main pages?

A main page is a unique page. For example, individual service pages and articles and page templates.

8. Do you have high-quality images?

We can provide free stock photos but we always recommend to use your own.

9. Do you have fresh & up-to-date content?

This means having professionally written information about your services and your company. Must not include any jargon, grammar errors, typos or information that others won't find helpful.

10. What is the main action that you want people to take on the website?